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“Corporate Productivity Banking & Insurance” & “SME Productivity & Profit” will make ICICI “The Banker, The Insurer and The Doctor” to every Corporate & SME in India

We have earlier sent a proposal – 'World's First “BFHI” Project To Make “ICICI” and “Prudential PLC”, A Fortune 500 Company Like “Prudential Financial”. We refer to the advertisement “ICICI Bank has transformed banking across our ecosystem”.



World’s First BFHI Project

NIHS “BFHI” Project will transform ICICI Bank into “Corporate Total Banking and Insurance Partner” through 2 modules, (1) Corporate Productivity Banking & Insurance (2) SME Productivity & Profit Services. Both will give Total Services in Banking and Insurance to Corporates and SMEs,. Further, the proposed **ICICI NIHS Co-Branded Card** can compete with SBI Card. Thus, ICICI will become “The Banker, The Insurer and The Doctor” for Corporates and SMEs in India.



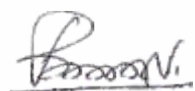
CO-BRANDED CARD

SBI CARD



For Every Indian:- If “SBI” is “THE BANKER TO EVERY INDIAN”, through NIHS “BFHI”, “ICICI” will become “THE BANKER, THE INSURER AND THE DOCTOR TO EVERY INDIAN”.

For NIHS Insurance Brokers Ltd.



S V Babu

(Principal Officer & Director)